



Innoball as a Change Management Tool

Innoball is a tool for initiating and managing change, no matter what form it takes. Innovation, strategy implementation, organizational transformation, radical improvements, market disruptions are all about change.

Change is hard. Research shows that over 70% of all radical change initiatives fail. Individuals, organizations, existing ties and external players resist change and fight back. Innoball helps you to identify your enemies, think for them, anticipate their attacks, come out with creative solutions and, ultimately, conquer the enemies on your way to a desired outcome.

Achieve More than You Initially Dreamed Of

Actually, Innoball helps you not just achieve a desired state, but go beyond it. It helps you expand your thinking, discover new opportunities and achieve much more. Innoball also helps you to predict how change will affect your business, your market and your people. As you simulate the journey towards your stretch goal, every step forward expands horizons, helps you discover future threats and opportunities, and invent next-level strategies.

Innoball facilitates intellectual teamwork and team creativity. It makes a change effort or an innovation journey more collaborative. It prompts leadership and project teams to explore the variables that will influence the change or innovation effort, brainstorm new ideas, and develop a greater vision and a stronger change implementation scenario.